

ACTA Media Relations RFP Evaluation Summary

Proposal Evaluation Ranking

<u>Proposer Designation</u>	<u>Evaluator 1</u>	<u>Evaluator 2</u>	<u>Evaluator 3</u>	<u>Evaluation Summary</u>	<u>Proposal Ranking</u>
1	87.5	92.5	92.5	90.83	5
2	91.5	95	82	89.50	4
3	78.5	77.5	74.5	76.83	12
4	90	75.5	77	80.83	8
5	89	70	79.5	79.50	11
6	81.5	66	85	77.50	9
7	83.5	70	82	78.50	10
8	92.5	64	92.5	83.00	6
9	78	61	80.5	73.17	13
10	93	81.5	93	89.17	2
11	89.5	54	84.5	76.00	9
12	96.5	100	92	96.17	1
13	91	95	87	91.00	3
14	90.5	78.5	88	85.67	4
15	99	76.5	82.5	86.00	4
16	89.5	63	93	81.83	7

Proposal and Interview Evaluation Ranking

<u>Proposer Designation</u>	<u>Evaluator 1</u>	<u>Evaluator 2</u>	<u>Evaluator 3</u>	<u>Evaluation Summary</u>	<u>Ranking</u>
2	92	95	91	92.67	4
10*	98	100	93	97.00	1
12	98	100	92	96.67	2
13	94	92	92	92.67	3
14	82	77	86	81.67	6
15	92	90	89	90.33	5

Note: Rankings may not agree to evaluation summaries due to mathematical differences in scoring by evaluators.

* Ek, Torres & Molina, Inc.